



# Inc. Magazine Reveals Annual List of America's Fastest-Growing Private Companies—the Inc. 5000

For the 2<sup>nd</sup> Year in a Row, AssureSource Appears on the Inc. 5000, Ranking No. 2025 with Three-Year Revenue Growth of 217%.

**NEW YORK, August 17, 2021** – *Inc.* magazine today revealed that **AssureSource** is **No. 2025** on its annual Inc. 5000 list, the most prestigious ranking of the nation's fastest-growing private companies. The list represents a unique look at the most successful companies within the American economy's most dynamic segment – its independent small businesses. Intuit, Zappos, Under Armour, Microsoft, Patagonia, and many other well-known names gained their first national exposure as honorees on the Inc. 5000.

Mike W. Thomas, President of AssureSource, shares his thoughts on receiving this award: "Ranking among the Inc. 5000 for the second straight year is a tremendous achievement for AssureSource. This honor is especially gratifying as our team faced unprecedented challenges in 2020 as a result of the COVID-19 Pandemic. Our agents and advisors serve many of the individuals, families and healthcare providers who were most significantly impacted by the pandemic, yet our teams perseverance, professionalism, and unyielding commitment to serving our clients and business partners continued to drive tremendous growth in the face of these new challenges. I am grateful for all the devoted agents, advisors and support staff who have worked tirelessly to make this ranking possible. It is a privilege to lead this team and I am excited to see what the coming year brings. We are honored to be ranked among so many fine companies for the second straight year."

A word from Hunter Simpson, VP Agency Development of AssureSource: "Being chosen again for the Inc. 5000 is something we are extremely proud of achieving. As our team continues to work through the challenges of the last 18 months, we are grateful

for the opportunity to serve the most vulnerable population in this country. Our team has worked extremely hard not only to maintain but to accomplish strong growth during this time. As a leadership team, we are very proud of our Agents, Support Staff and Enrollment Counselors. They have accepted one of the greatest challenges of our day and met it with great resolve. We look forward to serving our communities and continuing to experience exponential growth in 2021 and beyond."

Not only have the companies on the 2021 Inc. 5000 been very competitive within their markets, but this year's list also proved especially resilient and flexible given 2020's unprecedented challenges. Among the 5,000, the average median three-year growth rate soared to 543%, and median revenue reached \$11.1 million. Together, those companies added more than 610,000 jobs over the past three years.

"The 2021 Inc. 5000 list feels like one of the most important rosters of companies ever compiled," says Scott Omelianuk, editor-in-chief of Inc. "Building one of the fastest-growing companies in America in any year is a remarkable achievement. Building one in the crisis we've lived through is just plain amazing. This kind of accomplishment comes with hard work, smart pivots, great leadership, and the help of a whole lot of people."

#### **About AssureSource**

AssureSource is a national agency that offers insurance solutions to seniors and their families. With the goal of providing education, choice, and honest advice to clients, the AssureSource team is always well informed and in a position to help seniors make the right coverage decisions at the right time.

AssureSource consults on a variety of health plans, including long term care, Medicare, life insurance, and retirement plans. The ever-changing insurance market is no match for the knowledgeable team of AssureSource consultants and advisors who go above and beyond to educate seniors in their local communities throughout the nation.

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## The Methodology Behind the Inc. 5000

Companies on the 2021 Inc. 5000 are ranked according to percentage revenue growth from 2017 to 2020. To qualify, companies must have been founded and generating revenue by March 31, 2017. They must be U.S.-based, privately held, for-profit, and independent – not subsidiaries or divisions of other companies – as of December 31, 2020. (Since then, some on the list may have gone public or been acquired.) The minimum revenue required for 2017 is \$100,000; the minimum for 2020 is \$2 million. As always, Inc. reserves the right to decline applicants for subjective reasons. Growth rates used to determine company rankings were calculated to three decimal places. There was one tie on this year's Inc. 5000. Companies on the Inc. 500 are featured in *Inc*.'s September issue. They represent the top tier of the Inc. 5000, which can be found at <a href="http://www.inc.com/inc5000">http://www.inc.com/inc5000</a>.